



# RideBRT

BUS RAPID TRANSIT TACOMA TO SPANAWAY



# WHAT IS BRT?



Bus Rapid Transit (BRT) systems are designed to carry larger numbers of riders with elements of light rail, and the flexibility and lower cost of bus transit. **BRT features will improve your ride by making trips shorter and more convenient:**



Frequent and reliable trips every 10 minutes during peak commute times



State-of-the-art buses that accommodate bicycles on board and are equipped with Wi-Fi



Better opportunities for economic development along the corridor



Level boarding allows for easy access of wheelchairs, bikes, and strollers



Green light priority signaling keeps BRT vehicles moving



New BRT stations will feature pre-payment options and real-time travel information



# WHY CONSIDER BRT FOR PACIFIC AVENUE/SR 7?



Funding is well underway; there is already **\$90 million** secured toward this **\$150 million** investment along the corridor



**The Pacific Ave./SR 7** route makes up more than 12 percent of Pierce Transit's ridership, with over 1 million boardings per year along the BRT portion of the route



Approximately **55,000 residents** live within a half-mile of the corridor



The current 31,500 jobs located along the corridor will increase to an estimated **59,000 by 2040**



Approximately **11% of the people** living along the corridor are dependent on transit for their travel needs



The route borders on six state-recognized **Opportunity Zones** designed to attract investment and spur economic growth

# WHERE ARE WE NOW



- The study began in early 2017 by looking at the feasibility of **High Capacity Transit (HCT)** along this corridor
- After reviewing several HCT mode options and gathering public input, **BRT** rose to the top as the preferred option
- The Pierce Transit Board adopted the Locally Preferred Alternative (LPA) in July 2018
  - Mode: Bus Rapid Transit
  - Alignment: Route 1 with modifications
  - Termini: Downtown Tacoma and Spanaway
- In September 2018, the project was successfully submitted to the Federal Transit Administration (FTA) under the Small Starts Capital Investment Grant Program
- In April 2019, Pierce Transit Board of Commissioners adopted the station locations, median lane configuration, and routing to the Tacoma Dome Station
- Per a WSDOT requirement, Pierce Transit is evaluating currently signalized intersections within the corridor for possible conversion to roundabouts



# BRT ROUTE



## BRT in Right Lane Mixed Traffic

- 7.3 miles

## BRT in Curbside BAT Lane

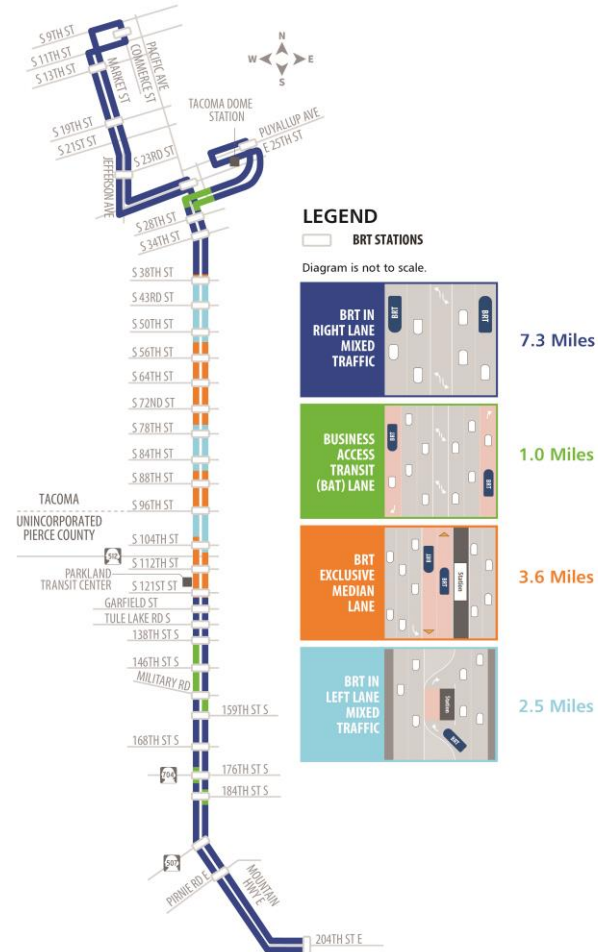
- 1.0 miles

## BRT in Median Lane

- 3.6 miles

## BRT in Left Lane Mixed Traffic

- 2.5 miles







BUS BUS





# GET INVOLVED!



## Sign up to Receive Email Updates:



Visit [PierceTransit.org/StayConnected](https://PierceTransit.org/StayConnected), enter your email address, and select "Bus Rapid Transit."

## Be social with us!

Follow us on Facebook, Twitter, and Instagram for the latest news:

 [Facebook.com/PierceTransit](https://Facebook.com/PierceTransit)

 [Twitter.com/PierceTransit](https://Twitter.com/PierceTransit)

 [Instagram.com/PierceTransit](https://Instagram.com/PierceTransit)



Visit us at  
[RideBRT.com](https://RideBRT.com)



Email  
[BRT@PierceTransit.org](mailto:BRT@PierceTransit.org)



Contact Project Manager  
**Tina Lee, 253.589.6887**



# RideBRT

BUS RAPID TRANSIT TACOMA TO SPANAWAY